

## **Life Force International New Compensation Plan Enhancements Frequently Asked Questions (FAQs)**

**Q: How will this compensation plan change my income?**

A: That depends on your rank and organizational structure. Each member's situation will be different. To answer that question would require a detailed analysis of each business' organizational volume. There have been two places where commission percentages have been reduced. Level 1 has been reduced by 10%. For Platinums and above, the Infinity Bonus has also been reduced by 2-4%. Level 1 changes are easy to calculate by evaluating your 1st level BV. Infinity changes are more complex. If you need help with this analysis, contact your upline, or get in touch with Life Force. Please keep in mind that Life Force customer service reps are just being trained in these enhancements, which don't go into effect until July 1, so please be patient with them as they learn.

**Q: Why did the company change the Fast Start Bonus so that now the enroller only earns 45% instead of 65%?**

A: There are several people in an upline team who work with a member when they are newly sponsoring people into LFI. It was determined through detailed analysis, that by taking some of that 65% and distributing it to up to four people instead of just one, better teamwork and support would result.

**Q: In the new Fast Start Bonus, what happens if the first upline sponsor is an Associate 1 or 2, does that mean they won't get paid?**

A: Yes. In order to earn upline sponsor commissions in this bonus, you must be a fully qualified Associate 3 or above.

**Q: What does "dynamic compression" mean?**

A: This term refers to the way in which the computer program seeks out the qualified upline to pay commissions. Dynamic compression starts with the person who placed the order and works its way up the upline sponsor tree until it finds those upline members with the correct qualification for a bonus. It will continue to search and bypass members who are not fully qualified, which is why the term "compression" is used. It is "dynamic" because it actively seeks out the correct upline. It is possible within dynamic compression to pay many levels.

**Q: In the new Fast Start Bonus, what happens if the enroller of the new BV also happens to be a Platinum? Do they get ALL the bonus money?**

A: No, the maximum amount that can be earned by the enroller is 45%.

**Q: If I am a Diamond, and I start to build a new leg, can I qualify to earn dynamic commission with the new Fast Start Bonus?**

A: Yes. This upline sponsor payout encourages all members to build new legs regardless of rank. If a Diamond starts a new leg, as the upline "Platinum or above" they can earn at least 10%.

**Q: If I am a Bronze, Silver, or Gold, am I affected by the change in the Infinity Bonus?**

A: No. The change occurred in the Platinum and above level.

**Q: If I am a Platinum, and I was earning a 10% Infinity Bonus, does this change mean that now I only earn 8% on my 4th level?**

A: Yes.

**Q: If I am a Platinum, I used to earn 4% on my Gold leg, how much will I earn now on level 5?**

A: If the Gold member is on your first level, you will now earn 2% on level 5.

**Q: If I am a Diamond, does this change to the Infinity Bonus mean that now I only earn 10% on my 4th level?**

A: Yes.

**Q: If I break a new rank in June, will I earn an Advancement Bonus when the new compensation plan begins in July 1st?**

A: No. July is the first month that we will use for bonus and payout qualification based on the new compensation plan. The first commission payout based on the new plan criteria will be the July commission run with checks mailed on August 10, 2007.

**Q: Are these payments in the Advancement Bonus guaranteed?**

A: Yes, as long as the member meets all the qualifications to earn the bonus, especially those that must hold the new rank for a series of consecutive months to continue to earn the remaining payouts of their bonus.

**Q: What if a lot of people win the Advancement Bonus in a certain month?**

A: Each qualified earner for that month would receive the bonus share.

**Q: Why did the company create the new title Royal Crown Diamond?**

A: To give additional incentive and reward for those in the highest possible ranks to achieve greater heights through working their Life Force business.

**Q: In the Momentum bonus, how are they going to start people out? What if I am a Platinum at 13,000 BV for June. What will my next milestone be? Will I get to earn a bonus at 14,000 BV or will I have to wait until 16,000 BV?**

A: The computer will round your BV up or down. At 13,000 BV it will round down to 12,000 BV and your next milestone will be 14,000 BV.

**Q: What happens if I pass by three Momentum Bonus Milestones in one month? In other words, what if my volume was 12,000 in June, and then by the end of July it was at 18,000, meaning I hit 14,000, 16,000, and 18,000 all in July? Would I earn anything immediately? If so, how much? And when would I be paid? Would I have to wait all three months?**

A: You would earn \$1,000 immediately. The \$500 for the 18,000 BV milestone would be held until you either held the BV for 3 months, or advanced to 20,000 BV in August.

**Q: Why do the volume amounts for the Momentum Bonus become spaced farther apart as your volume gets bigger? In other words, why does a 3 Star Diamond have to grow 20,000 BV when a Platinum only has to grow 2,000 BV to get a bonus?**

A: It is a lot easier for a 3 Star Diamond with a large organization of members to advance BV on a monthly basis. That's why the milestones are spaced farther apart.

**Q: What is unencumbered volume?**

A: It is the volume inside a Diamond generation below you that is not a part of any other Diamond generation.

**Q: What is horizontal compression? Why is it used?**

A: It is used to take open volume, which is volume not associated with a Diamond Generation, and move it into a Diamond Generation in order to increase a member's pro rata score in the Generational Power Bonus.

**Q: Why do the percentages drop quicker on the largest leg in the Generational Power Bonus?**

A: The percentages decline to encourage business builders to build a 2<sup>nd</sup> and 3<sup>rd</sup> Diamond leg on the road to Royal Crown Diamond.

**Q: Why does the company give full 100% credit for the volume on Leg #4 in the Generational Power Bonus?**

A: To encourage business builders to build as many Diamond legs as they can.

**Q: How long are the doubled bonuses going to be available for the Advancement Bonus?**

A: The doubled bonuses will be reviewed periodically by the Life Force management team. No specific date has been set.

**Q: Will all the requirements for breaking Diamond, 1 Star, 2 Star, 3 Star, and Crown remain the same?**

A: Yes.

**Q: What if I advanced in rank before to Bronze or Silver, for example, and I am now Associate 3. If I hit Bronze etc. again after the new compensation plan is in place, am I eligible for the Advancement Bonus?**

A: For purposes of the Advancement Bonus, each member will begin at their highest title ever achieved, which is the highest rank/pin level that member has ever achieved. For example, if the highest rank you have ever achieved is Platinum, but you are currently qualifying at the Silver level for commissions, the next rank you could earn the Advancement Bonus for would be Diamond.