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# Life Force International

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## **Compensation Plan Explanation**

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# Purpose

- To teach you the basics of the Life Force Compensation Plan in 40 minutes.
  
  - Four Goals of this presentation:
    1. You will learn each element of the Life Force plan.
    2. You will understand the basic rules that govern the compensation plan.
    3. You will see the income potential of the plan.
    4. You will learn simple strategies for maximizing the compensation plan in your business.
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## Income Earning Ranks within the Life Force Compensation Plan

- Associate 1 (A1)
  - Associate 2 (A2)
  - Associate 3 (A3)
  - Bronze
  - Silver
  - Gold
  - Platinum
  - Diamond
  - 1 Star Diamond
  - 2 Star Diamond
  - 3 Star Diamond
  - Crown Diamond
  - Royal Crown Diamond
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# What is a Royal Crown Diamond?

- Qualifications:
    - Must be a fully qualified Crown Diamond
    - Must have 3 Crown Diamonds in 3 separate legs
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# Income Earning Ranks (cont.)

- Associate 1            25 BV purchase
  - Associate 2            50 BV purchase on  
Autoship (A/S)
  - Associate 3+            100 BV purchase  
on Autoship (A/S)
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# 10 Ways to Earn Income

1. Retail Sales
  2. Fast Start Bonus
  3. Residual Bonus
  4. Infinity Bonus
  5. Advancement Bonus
  6. Momentum Bonus
  7. Generational Power Bonus
  8. 3 Star Revenue Pool
  9. Crown Revenue Pool
  10. Royal Crown Revenue Pool
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# Retail Sales

- Purchase Life Force products at factory direct prices and sell them to customers.
    - Example:
      - Purchase an 8-pack of Body Balance on Autoship
      - You pay the Autoship product price of \$155.00
      - If you were to sell all 8 quarts, for example, for \$39.95/quart or \$319.60
      - **You would make \$164.60 – over 100% profit!**
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# Fast Start Bonus

## Payout to direct Enrollment Sponsor:

- Earn Fast Start commissions on the first-time order of any new customer or member.
  - A3 or above earns 45%
    - A2 earns 30%
    - A1 earns 25%
  - Enroller paid weekly
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# Fast Start Bonus also pays...

## Payout monthly to Upline Sponsor:

- 1<sup>st</sup> Upline A3 (or above) earns **5%**
- 1<sup>st</sup> Upline Silver (or above) earns **5%**
- 1<sup>st</sup> Upline Platinum (or above) earns **10%**

Full dynamic compression and roll-up applies

### □ Example:

- If the 1<sup>st</sup> upline to the new member or customer happens to be a Platinum, the payout rolls up and the Platinum earns 20%.
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# Dynamic Compression

- Dynamic compression is an intelligent compensation program that searches the upline genealogy for specific ranks for the purpose of paying commissions.
  - The program looks for qualified ranks through multiple levels and may skip levels until it locates the upline member who qualifies for payment.
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# Residual Bonus

<u>RANK:</u>	<u>A1</u>	<u>A2</u>	<u>A3</u>
Qualification:	25 BV	50 BV A/S	100 BV A/S
Level 1:	<b>5%</b>	<b>5%</b>	<b>5%</b>
Level 2:	<b>20%</b>	<b>25%</b>	<b>40%</b>
Level 3:			<b>10%</b>

# Residual Bonus

Rank	Associate 1	Associate 2	Associate 3 (or above)
Qualification	25 BV	50 BV A/S	100 BV A/S
Level 1	<b>5%</b>	<b>5%</b>	<b>5%</b>
Level 2	<b>20%</b>	<b>25%</b>	<b>40%</b>
Level 3			<b>10%</b>

# Infinity Bonus

Rank	<u>Bronze</u>	<u>Silver</u>	<u>Gold</u>	<u>Platinum</u>	<u>Diamond</u>
Personal Qualification	100 BV A/S	100 BV A/S	100 BV A/S	100 BV A/S	100 BV A/S
Front Line Qualifiers	1 – 100 BV A/S Member or 200 BV AS	2 – 100 BV A/S Member or 400 BV AS	3 – 100 BV A/S Member or 600 BV AS	3 – 100 BV A/S Member or 600 BV AS	3 – 100 BV A/S Member or 600 BV AS
Volume Requirements	1,000 BV within 6 levels	2,500 BV within 6 levels	6,000 BV within 6 levels	10,000 BV within 6 levels	2 – separate Platinum Legs
Level 4 Unblockable	<b>2%</b>	<b>4%</b>	<b>6%</b>	<b>8%</b>	<b>10%</b>
Level 5 and Below	<b>Up to 2%</b>	<b>Up to 4%</b>	<b>Up to 6%</b>	<b>Up to 8%</b>	<b>Up to 10%</b>

Note: A maximum of 100 BV will be counted per member or customer for 1<sup>st</sup> level qualifications.

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# Advancement Bonus

- Earn guaranteed bonus income for attaining a new rank.
- Achieve Bronze – Earn \$100
  - NOTE: For a limited time, achieve the rank of Bronze by the end of your 2<sup>nd</sup> calendar month and the bonus doubles to **\$200!**
- Achieve Silver – Earn \$250
  - NOTE: For a limited time, achieve the rank of Silver within 2 months of achieving Bronze, and the bonus doubles to **\$500!**

NOTE: Bronze payout is immediate. Silver payout is made over 2 consecutive qualified months: 50% & 50%.

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# Advancement Bonus (cont.)

- Achieve Gold – Earn \$600
  - NOTE: For a limited time, achieve the rank of Gold within three months of achieving Silver, and the bonus doubles to **\$1,200!**
- Achieve Platinum – Earn \$1,000
  - NOTE: For a limited time, achieve the rank of Platinum within three months of achieving Gold, and the bonus doubles to **\$2,000!**

Note: Gold and Platinum payouts are made over 3 consecutive qualified months: 30% in 1<sup>st</sup> month, 30% in 2<sup>nd</sup> month, 40% in 3<sup>rd</sup> month.

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# Advancement Bonus (cont.)

- Achieve Diamond – Earn \$2,000
  - NOTE: For a limited time, achieve the rank of Diamond within six months of achieving Platinum, and the bonus doubles to **\$4,000!**
- Achieve 1 Star Diamond – Earn \$2,000
- Achieve 2 Star Diamond – Earn \$2,000

Note: All payouts are made over 3 consecutive qualified months: 30%, 30%, 40%.

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## Advancement Bonus (cont.)

- Achieve 3 Star Diamond

- Earn **\$10,000!**

- NOTE: For a limited time, achieve the rank of 3 Star Diamond within one year of achieving Diamond, and the bonus doubles to **\$20,000!**

Note: Payout is made over 3 consecutive qualified months: 30%, 30%, 40%.

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## Advancement Bonus (cont.)

- Achieve Crown Diamond

**Earn \$50,000!**

Note: Payout is made over 3 consecutive qualified months: 30%, 30%, 40%.

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## Advancement Bonus (cont.)

- Achieve Royal Crown Diamond

**Earn \$100,000!**

Note: Payout is made over 3 consecutive qualified months:  
30%, 30%, 40%.

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# Momentum Bonus

- Build your organizational volume to specific milestones and earn a guaranteed bonus check.
  - Available to qualified Platinum, Diamond, 1 Star, 2 Star, and 3 Star Diamond ranks.
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# Momentum Bonus (cont.)

**Qualifications:** Must be a Platinum with the required structure in place.

Must hold BV milestone for 3 months to receive bonus

Bonus releases in the next pay period if the next milestone is reached sooner.

<b>BV Milestone</b> (total organizational BV)	<b>Bonus Payment</b>	<b>Required Structure</b>
12,000 BV	\$500	1 Silver leg, 1 Bronze leg
14,000 BV	\$500	2 Silver legs
16,000 BV	\$500	1 Gold leg, 1 Silver leg
18,000 BV	\$500	1 Gold leg, 1 Silver leg
20,000 BV	\$500	1 Platinum leg, 1 Gold leg

Note: More than one bonus payment may be reached in a given pay period.  
Only one bonus may be earned per milestone.

# Momentum Bonus (cont.)

**Qualifications:** Must be a **Diamond** (or above), with the required structure in place.

Must hold BV milestone for 3 months to receive bonus.

Bonus releases in the next pay period if the next milestone is reached sooner.

<b>BV Milestone</b> (total organizational BV)	<b>Bonus Payment</b>	<b>Required Structure</b>
25,000 BV	\$1,000	2 Platinum legs
30,000 BV	\$1,000	2 Platinum legs
35,000 BV	\$1,000	2 Platinum legs
40,000 BV	\$1,000	1 Diamond leg, 1 Platinum leg
45,000 BV	\$1,000	1 Diamond leg, 1 Platinum leg

Note: More than one bonus payment may be reached in a given pay period.  
Only one bonus may be earned per milestone.

# Momentum Bonus (cont.)

**Qualifications:** Must be a **2 Star Diamond** (or above), with the required structure in place.

Must hold BV milestone for 3 months to receive bonus.

Bonus releases in the next pay period if the next milestone is reached sooner.

<b>BV Milestone</b> (total organizational BV)	<b>Bonus Payment</b>	<b>Required Structure</b>
<b>50,000 BV</b>	<b>\$1,000</b>	<b>1 Diamond leg, 1 Platinum leg</b>
<b>55,000 BV</b>	<b>\$1,000</b>	<b>1 Diamond, 1 Platinum, 1 Silver leg</b>
<b>60,000 BV</b>	<b>\$1,000</b>	<b>1 Diamond, 1 Platinum, 1 Silver leg</b>
<b>65,000 BV</b>	<b>\$1,000</b>	<b>1 Diamond, 1 Platinum, 1 Silver leg</b>
<b>70,000 BV</b>	<b>\$1,000</b>	<b>1 Diamond, 1 Platinum, 1 Silver leg</b>
<b>80,000 BV</b>	<b>\$2,000</b>	<b>1 Diamond, 1 Platinum, 1 Gold leg</b>
<b>90,000 BV</b>	<b>\$2,000</b>	<b>1 Diamond, 1 Platinum, 1 Gold leg</b>

Note: More than one payment may be earned in a given pay period.  
Only one bonus may be earned per milestone.

# Momentum Bonus (cont.)

**Qualifications:** Must be a **3 Star Diamond** (or above) with the required structure in place.

Must hold BV milestone for 3 months to receive bonus.

Bonus releases in the next pay period if the next milestone is reached sooner.

<b>BV Milestone</b> (total organizational BV)	<b>Bonus Payment</b>	<b>Required Structure</b>
<b>100,000 BV</b>	<b>\$2,000</b>	<b>2 Diamond legs, 1 Gold leg</b>
<b>120,000 BV</b>	<b>\$3,000</b>	<b>2 Diamond legs, 1 Gold leg</b>
<b>140,000 BV</b>	<b>\$3,000</b>	<b>2 Diamond legs, 1 Gold leg</b>
<b>160,000 BV</b>	<b>\$3,000</b>	<b>2 Diamond legs, 1 Gold leg</b>
<b>180,000 BV</b>	<b>\$3,000</b>	<b>2 Diamond legs, 1 Platinum leg</b>
<b>200,000 BV</b>	<b>\$3,000</b>	<b>2 Diamond legs, 1 Platinum leg</b>

Note: More than one payment may be earned in a given pay period. Only one bonus may be earned per milestone.

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# Generational Power Bonus

- **One of a kind in the network marketing industry!**
  - Pays to unlimited depth!
  - Pays to unlimited width!
  - Qualifications: Must be at least a 1 Star Diamond.
  - Concept: 12% pro-rata pool in which all Diamond generational volume is included based on a simple mathematical formula.
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# What is a Generation?

- Your 1<sup>st</sup> generation is created when a member in your downline reaches Diamond. The 2<sup>nd</sup> generation is created when a Diamond is created below your first generation Diamond, etc.

## Horizontal Compression

- This form of compression moves all open volume, which is defined as volume not a part of a Diamond generation, into the first generation of the smallest Diamond leg.

## Unencumbered Volume

- Volume inside a Diamond generation that is not a part of any other Diamond generation.
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# Generational Power Bonus

- All Diamond legs are sorted from Largest (Leg #1) to Smallest.

	<u>Leg #1</u>	<u>Leg #2</u>	<u>Leg #3</u>	<u>Leg #4+</u>
Generation 1	100%	100%	100%	100%
Generation 2	100%	100%	100%	100%
Generation 3	75%	100%	100%	100%
Generation 4	50%	75%	100%	100%
Generation 5	40%	75%	100%	100%
Generation 6	30%	50%	75%	100%
Generation 7	20%	40%	50%	100%
Generation 8	10%	30%	40%	100%

- Horizontal compression moves all non-generational BV into the first generation of the smallest Diamond leg.

Note: 12% is paid out pro-rata to all qualifiers, based on a score value that is calculated by taking the **unencumbered BV for a generation**, times the percentage listed above.

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## 3 Star Revenue Sharing Bonus

- Bonus is calculated based on **2%** of the company-wide BV.
- Bonus is paid out monthly to qualified 3 Star Diamonds on a pro-rata basis.
- Pro-rata score takes 50% of the BV of the largest Diamond leg and 100% of the BV of the next Diamond legs.

Note: 3 Star Diamonds may take a 2<sup>nd</sup> position in the compensation plan, enrolled and placed on level 1.

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# Crown Diamond Revenue Sharing Bonus

- Bonus is calculated based on **3%** of the company-wide BV.
- Bonus is paid out monthly to qualified Crown Diamonds on a pro-rata basis.
- Pro-rata score takes 25% of the BV of the largest Diamond leg and 50% of the BV of the 2nd largest Diamond leg, and 100% of the BV of the next largest Diamond legs.

Royal Crown Diamonds participate at 50% pro-rata.

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# Royal Crown Diamond Revenue Sharing Bonus

- Bonus is calculated based on **3.5%** of the company-wide BV.
- Bonus is paid out monthly to qualified Royal Crown Diamonds on a pro-rata basis.
- Pro-rata score takes 25% of the BV of the largest Diamond leg and 50% of the BV of the 2nd largest Diamond leg, and 100% of the BV of the next largest Diamond legs.

Royal Crown can earn a maximum of 2% on this bonus on any given month.

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